

IFRS: GLOBAL RULES & LOCAL USE – BEYOND THE NUMBERS

8th International Scientific Conference Second Call for Papers

DATE: 8–9 October 2020

VENUE: ONLINE

Important announcement: With respect to COVID-19 restrictions and related uncertainty, the organizers decided to move the conference fully online.

The review process will remain unchanged and the presentations, including keynote lectures, will be streamed online. We all regret this forced change and we will return to the usual format in 2021.

Reflecting the limited scope of the accompanying activities and experience, we introduce a 50% discount for all authors.

CONFERENCE WEB:

<https://www.aauni.edu/ifrs-conference-2020/> and www.mup.cz/ifrs-globalrules-2020

E-MAIL ADDRESSES:

For all organizational matters of the conference contact: ifrs.conference@aauni.edu

For conference contributions and proceedings (see the deadlines below) contact the publishing house: globalrules2020@mup.cz

ORGANISERS

Department of International Business at **Metropolitan University Prague** and School of Business Administration at **Anglo-American University**

ABOUT THE CONFERENCE

Metropolitan University Prague and Anglo-American University concluded an agreement on joint organization of the regular annual scientific conference IFRS: Global Rules and Local Use, with a subtitle Beyond the Numbers. The 7th annual conference was held from 10 to 11 October 2019 on the premises of Metropolitan University Prague, the current 8th annual conference will be held online from 8 to 9 October 2020.

Scholars, students and interested public wishing to know more about bridging the gap between international accounting rules (IFRS) and local applications are invited to share their knowledge and experience at this event, organised by Metropolitan University Prague and the Anglo-American University, Prague. Issues to be discussed involve finance, accounting, and management.

With the current trend towards accounting harmonization, the aim of this conference is to focus on specific accounting differences and what lies behind them, as well as topics related to international trade. Topics should be researched both theoretically and practically, focusing on practices in emerging markets and transitional economies.

RESPECTED PERSONALITIES WHO ACCEPTED THE ROLE OF KEYNOTE SPEAKERS:

Professor David Alexander, University of Birmingham, U.K.

Professor Emeritus David Alexander is a leading theorist of accounting and financial reporting focused on methodology, classification IFRS, cultural differences and practical application of IFRS in an international context. In addition, David is the author of several key textbooks in the field, both solely and in a team.

Professor Anne Jeny, ESSEC Business School

Anne Jeny is Professor of Accounting at the ESSEC Business School. Her fields of expertise are in financial accounting, financial analysis, value creation and firms' valuation, with a specific expertise on intangible assets and digital transformation.

Prof. Ing. Luboš Smutka, Ph.D., University of Life Sciences Prague

Luboš Smutka specializes in commodities markets and world agricultural policy.

Prof. Eleftherios Thalassinos, Ph.D., MBA, University of Piraeus

DHC 2013, DHC 2015, DHC 2018, Professor at University of Piraeus, Greece, Affiliate Professor at University of Malta, visiting Professor at Neapolis University of Cyprus and Open University of Cyprus, European Chair Jean Monnet, Editor in-Chief ERSJ, IJEBA, IJ TEI, Chair M ICABE.

Prof. Bernadette Andreosso-O'Callaghan, University of Limerick

Jean Monnet Professor of Economics at the Kemmy Business School of the University of Limerick. Her research embraces the areas of EU-Asia Economic relations, comparative (Europe – Asia) economic integration, and economic growth and structural change in Asian countries, with a focus on East-Asian countries.

Dr. Aleš Králík, LL.M.

Head of department of capital markets of the Ministry of Finance, Czech Republic, one of the authors of new conception of development of Czech capital market.

Prof. Erginbay Ugurlu

Professor and Head in the Department of International Trade at Istanbul Aydın University his major expertise is econometrics, energy economics, and sustainable development. He was a Visiting Scholar at Columbia University in 2013 and recently he was also involved in research on the impact of IFRS on change of institutional environment exploring the link to FDI's.

Other key speakers to be confirmed.

CONFERENCE TOPICS:

Topics suitable for the conference include but are not limited to:

- Specific issues related to incorporation of EU accounting Directives into national accounting rules
- Valuation of companies in transitional markets
- Sustainability, environmental and integrated reporting
- Professional training of accountants in the IFRS era
- Historical perspectives on IFRS in different countries
- Relationship between tax and accounting
- Impact of IFRS on reporting and controlling
- Financial reporting for SMEs
- Impression management
- Territorial aspects, e.g. growing importance of developing countries
- International taxation
- Regional impact of international trade regulations
- IFRS & capital markets

PROGRAMME COMMITTEE

Irena Jindrichovska, Metropolitan University Prague

David Alexander, University of Birmingham, UK

Peter Bolcha, Anglo-American University, Prague

Peter B. Lerner, Anglo-American University, Prague

Anne Jeny, ESSEC Paris, France,

Dana Kubickova, University of Finance and Administration, Prague

Anna Białek-Jaworska, University of Warsaw, Poland

Mihaela Mocanu, The Bucharest University of Economic Studies, Romania

Erginbay Ugurlu, Istanbul Aydin University, Turkey

ORGANIZATION COMMITTEE

Irena Jindrichovska, Metropolitan University Prague

Peter B. Lerner, Anglo-American University, Prague

Peter Bolcha, Anglo-American University, Prague

Dana Kubickova, University of Finance and Administration, Prague

Mihaela Stratulat, Anglo-American University, Prague

Martina Varkockova, Metropolitan University Prague

Jaroslav Halík, Metropolitan University Prague

CONFERENCE PROCEEDINGS

Conference proceedings with ISBN will be published on conference web. Online conference proceedings will be sent for evaluation to THOMSON REUTERS (CLARIVATE) to be entered on the Conference Proceedings Citation Index.

Conference proceedings from years 2014, 2015, 2016, 2017 and 2018 have been included on the Web of Science Core Collection which is integrated in the WEB OF SCIENCE THOMSON REUTERS (CLARIVATE).

PARTICIPATION

Scientific papers submitted to the conference will go through a rigorous review process. After acceptance, contributions will be included in the conference proceedings. (Authors can opt out from publication in proceedings).

LANGUAGE – English

SUBMISSIONS – Full papers in English should be sent to globalrules2020@mup.cz in MS WORD file format. Detailed instructions for authors are [here](#).

IMPORTANT DEADLINES

Full papers	August 1, 2020
Revised papers	September 15, 2020
Conference time (everything online)	Thursday, October 8, 2020: Plenary session; Individual sessions Friday, October 9, 2020: Individual sessions; Closing Toast

HOW TO PARTICIPATE?

1. Register ASAP via email at ifrs.conference@aauni.edu
2. Submit full paper by August 1, 2020 (see Instructions [here](#))
3. Comments on the paper will be communicated within 20 days.
4. Submit revised version of full text by September 15, 2020
5. Notification of acceptance is issued within 7 days after submission.
6. Pay the conference fee by September 20, 2020 (see instructions below)
7. Join the online conference October 8-9, 2020 and present your work online.

CONFERENCE FEE (50% discounted due to extraordinary online set up):

70 EUR (CZK 1,922)

Late paper submissions (after August 20) will be charged 100 EUR (CZK 2,746).

NOTES:

- Presenting/publishing PhD students pay a discounted fee of 30 EUR (CZK 824).
- Online attendance certificate will be issued automatically and sent after the end of the conference.
- If you have any issues and cannot come to present, please communicate with us in advance via ifrs.conference@aauni.edu

PAYMENT:

CZK Conference Fee

Beneficiary's Account Name: Anglo-
Americká vysoká škola
CZK Account Number: 1031009862/5500
IBAN: CZ735500 0000 0010 3100 9862

EUR Conference Fee

Beneficiary's Account Name: Anglo-
Americká vysoká škola
EUR Account Number: 1031012308/5500
IBAN: CZ885500 0000 0010 3101 2308

Please add note to payment: IFRS Name
Surname

Please add note to payment: IFRS Name
Surname

PRELIMINARY PROGRAM:

- Thursday, October 8, 2020

The conference starts with an opening session followed by parallel sessions, including student session, and an online socializing event

- Friday, October 9, 2020

Morning sessions start at 9.00, the conference concludes with a Virtual Closing Toast in the afternoon

Fee also includes:

- Review process and conference proceedings on web

INVITATION FOR STUDENTS TO PARTICIPATE IN THE JUNIOR SECTION

Who can participate?

Any students of BA, MA or PhD program with an interest and ambition to publish and discuss the topic with the peers, as well as with the experts. The participants will be selected in the review process by the conference reviewers.

Why participate?

- Have your first academic publication in proceedings with ISBN.
- Get feedback and discuss with top academic experts and interested peers.
- Get important CV record for your professional or academic career.
- Get a certificate of attendance from organizing universities.
- Best papers make it to Official proceedings that might be indexed by prestigious Web of Science.

How to apply?

- Send abstract /150 words/ till June 1, 2020
- Send Full paper till August 1, 2020

For this junior section, the students can participate free of charge.

NOTE ON SPREADING THE INFORMATION ABOUT THIS CONFERENCE:

Dear Colleague,

We would like to ask you for help in spreading news about our conference amongst your colleagues.

Detailed information about the conference can be found at www.mup.cz/ifrs-globalrules-2020 or <https://www.aauni.edu/ifrs-conference-2020/>

Many thanks for your assistance,
Organization Committee

For more information do not hesitate to contact us at ifrs.conference@aauni.edu

Partners of the conference



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Faculty of Economic Sciences